

Submitted by: Assemblymember KENDALL  
Prepared by: Assembly Office  
For reading:

ANCHORAGE, ALASKA  
AO NO. 2001- 115

AN ORDINANCE OF THE ANCHORAGE MUNICIPAL ASSEMBLY AMENDING  
ANCHORAGE MUNICIPAL CODE SUBSECTION 21.50.320 M., PROVIDED FOR IN  
AO 2001-80 AS AMENDED AND APPROVED BY THE ASSEMBLY ON MAY 8, 2001,  
REGARDING EXTERIOR SIGNS FOR LARGE RETAIL ESTABLISHMENTS.

THE ANCHORAGE ASSEMBLY ORDAINS:

**Section 1:** That AMC Subsection 21.50.320 M., provided for in AO 2001-80 as  
amended and approved by the Assembly on May 8, 2001, is hereby amended to read  
as follows::

21.50.320    Public Hearing Site Plan Review - large retail establishment.

M    *Exterior Signs.* An exterior sign plan which respects the  
needs of the establishment to establish its location as well  
as the higher aesthetic aspirations of the community in  
general and the immediately surrounding area shall be  
submitted for approval. Signs shall be architecturally treated  
to compliment the building architecture. **[POLE SIGNS,  
ROTATING SIGNS, AND FLASHING SIGNS SHALL BE  
PROHIBITED.]**

**Section 2:** That this ordinance shall become effective immediately upon  
passage and approval.

PASSED AND APPROVED by the Anchorage Assembly this \_\_\_\_\_ day of  
\_\_\_\_\_, 2001.

\_\_\_\_\_  
Chair

ATTEST:

\_\_\_\_\_  
Municipal Clerk